



# Third Rail Studios Earns Digital Distinction as First Wired Certified Film Studio in North America

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**WiredScore**, the company behind the world’s leading rating system for technological capacity in commercial buildings, and The Integral Group announced today that Third Rail Studios, a 60,000-square-foot innovative film and television production studio with sound stages and office space located in Atlanta, Ga. has achieved the designation of being the first Wired Certified film studio in North America. The designation was assigned upon review of the property’s best-in-class connectivity, technological infrastructure and readiness to adopt emerging technologies.

WiredScore is the pioneer behind the Wired Certification standard that evaluates and distinguishes best-in-class Internet connectivity in commercial buildings. Wired Certification is a standard trusted by tenants internationally to verify that buildings have been independently evaluated and certified to provide the Internet infrastructure that businesses require to thrive.

Third Rail Studios is Georgia’s newest purpose-built film and television production studio, located less than 10 miles north of Midtown Atlanta and 4 miles north of Buckhead in the creative community known as the Yards District of Assembly, site of the historic former General Motors assembly plant.

Atlanta’s entertainment industry is the third largest in the United States alongside Los Angeles and New York City. Third Rail Studio’s industry-leading adoption of Wired Certification uniquely positions the space as the tech-forward destination that will continue to attract high-profile productions. As the first film and production studio to pursue and achieve Wired Certification in North America, The Integral Group is raising the bar for technology and connectivity in production facilities.

Three state-of-the-art production suites offer best-in-class digital connectivity and are equipped for high-speed and point-to-point data transfer with up to 30 gigabits of synchronous bandwidth provisioned throughout the studio. Hotwire Communications is available to provide tenants with dedicated high-speed internet over fiber. The property is future-proofed with ample capacity to support new cabling and telecommunications equipment. In addition to the property’s best-in-class digital infrastructure, Third Rail Studio is equipped with top amenities and services including:

- Purpose-built sound stages totaling 60,000 square feet with 41 feet clear to the steel
- Loft style, fully equipped production suites totaling 27,500 square feet
- Mill / flex space of 70,000 square feet
- Drive through lane with direct access to studios, mill/flex space
- Up to 30 gigabits of synchronous bandwidth provisioned throughout the studio
- Sound rated well below NC-25

“Our research has shown connectivity is a priority across all industries,” said WiredScore’s Head of Atlanta JD Jeske. “With the Wired Certification of the first film studio in North America, we’re thrilled to be able to help more tenants in a variety of industries, now including film production, identify the best-in-class connectivity necessary for optimized productivity.”

“Achieving this certification will help position Third Rail Studios and the entire Assembly project to attract not only the best in the television and film industry, but also nationally recognized corporations that are in need of reliable, high-speed connectivity at all hours of the day,” said Michael Hahn, senior development executive with The Integral Group. “We are proud to partner with WiredScore and to be a leader in the industry across North America.”

Wired Certification officially launched in Atlanta on March 7, 2018. In addition to Third Rail Studios, the commercial owners and developers leading the adoption of Wired Certification in Atlanta are: The Allen Morris Company, The Ardent Companies, The Brookdale Group, Columbia Property Trust, Hines, Jamestown, Lionstone Investments, North American Properties, Richard Bowers & Co, Seven Oaks Management, and Zeller Realty Group with more committing to Wired Certification in the coming weeks.

### About WiredScore

WiredScore is the organization behind Wired Certification, the internationally recognized digital connectivity ratings system for commercial real estate that helps landlords design and promote their buildings’ great digital connectivity to tenants. WiredScore launched Wired Certification in partnership with Mayor Bloomberg and the City of New York in 2013. Since then, more than 400M square feet of office space has been certified across North America and Europe. These include buildings owned by premier landlords such as Blackstone, Brookfield and Hines.

In an increasingly tech-driven economy, connectivity is fast becoming the most critical requirement for tenants when selecting office space. The widely recognized Wired Certification seal is a trusted symbol that identifies buildings that have been independently certified to provide the best-in-class connectivity infrastructure that businesses require to thrive. Tenants around the world trust Wired Certification as the benchmark for best-in-class office connectivity. For more information on Wired Certification or to find Wired Certified buildings, visit:[www.wiredscore.com](http://www.wiredscore.com)

### About The Integral Group

Integral was founded by Egbert Perry in 1993. It is a private, community development and commercial real estate firm, with its headquarters in Atlanta and satellite offices in San Francisco, Los Angeles, Denver and Dallas. Integral’s mission is to create value in cities and (re)build the fabric of communities. Integral is currently developing Assembly Yards, a mixed-use community in Doraville, Ga. that will encompass best-in-class retail, chef-driven dining, entertainment, creative office space, multifamily housing, and a collection of innovative companies that support the film and television production industry. Third Rail Studios, a full-service production facility, was developed in the first phase of the development.

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